



SPONSORSHIP PACKET

Paso Robles Digital Film Festival 2008

Sponsorship and Advertising Opportunities

The Paso Robles Digital Film Festival offers a wide variety of sponsorship packages to meet your specific promotional needs and budget. Our standard sponsorship levels are described in the following pages. However, we will work very closely with you to design a branding package that fits with the multi-faceted needs of your company. This will be not only a local event, but will draw participants, either present or online, from throughout the state, nation, and world. The producers have extensive experience in webcasting and streaming large productions.

IF YOU JUMP ON THE BANDWAGON EARLY....

Branding starts right away on our website. The sooner you sign up for sponsorship, the more advertising you will receive for your sponsorship dollars. Your name, logo and link will remain on the website in the months following the festival as well.

Please Note: The sponsorship levels listed below reflect our **early bird sponsorship deals**. On June 14, 2008 we retain the option to restructure our sponsorship levels depending on the agreements we make with our online and possibly television Broadcast Partners. We will have the option to close on the listed prices and the likelihood is that these prices will be raised.

Please contact us directly at (805) 221-5259 for more information.

<i>Sponsorship Level</i>	<i>Cost</i>
Gold Presenting Sponsor	\$250,000 (1 only)
Silver Sponsor	\$125,000
Bronze Sponsor	\$75,000
Media Sponsor	\$50,000
Hotel Sponsor	\$15,000
Auto/Truck Sponsor	\$15,000
Award Concert Sponsor	\$15,000
Concert Sponsor	\$8,000
Venue Sponsor	\$5,000
Beverage Sponsor	\$5,000
Film-Screening Sponsor	\$2,000
Panel Sponsor	\$2,000
Award Sponsor	\$250-\$2,000 (depending on award)
Ticket Sponsor	\$500 - \$2000
Patron of the Festival	\$1500
Friend of the Festival	\$500

Gold Presenting Sponsor (1 only) \$250,000

THE GOLD PRESENTING SPONSOR will receive the following:

- Your company's name will accompany the festival name in all 2008 festival print materials, signage, and on the website as "'Your Company' presents The 2008 Paso Robles Digital Film Festival"
- Company name and/or logo and acknowledgement as Presenting Sponsor on website, all festival media releases, and festival-produced press and publicity including radio and TV ads, PSA's, streaming media and other promotion formats for the Festival
- Company name and/or logo and acknowledgement as Presenting Sponsor on top of the Paso Robles Film Festival page on the high-traffic website www.studioclub.com (link included, size to be determined, the site see average of one million visitors per month for past year.)
- Company name and/or logo will appear on the Festival MySpace and YouTube sites
- Company name and/or logo across home page and sponsorship page of Paso Robles Film Festival website, www.pasoroblesfilmfestival.com (link included, 125 x 125 pixels or equivalent)
- Company name and/or logo and sponsor mention as Presenting Sponsor on county-wide festival poster (3K) and flyer distribution (30K)
- Company logo on event banners at all concert stages, film screenings, panels, the opening gala and the award ceremony
- Company name and/or logo on all festival merchandise. Your company will have the right to create merchandise with the Paso Robles Digital Film Festival name
- Full-page ad on the inside first page in the Festival Program Guide (5K distribution)
- Company name and/or logo on sponsor acknowledgement page in Festival Program Guide as Presenting Sponsor (5K)
- Four prominent 10x10 exhibitor booths for your company products, information and merchandising (in areas to be determined)
- Special recognition and announcement as Presenting Sponsor by festival host three times per day at main events which will be streamed online
- 15 All-festival passes and 6 VIP passes (and special VIP seating for designated events TBD)
- 60-second ad (provided by Presenting Sponsor) prior to film screenings (scheduling to be determined). Ad can be displayed on the Media Stage page of the PRDFF website
- Product/brochure placements in all welcome packets for Filmmakers, Judges, Stars, Sponsors, Media, Musicians (300-400 Impressions)
- First right of refusal for sponsorship of next year's festival

Silver Sponsor \$125,000

THE SILVER SPONSOR will receive the following:

- Company name and/or logo and acknowledgement as Silver Sponsor on website, all festival print materials, signage, media releases, and festival-produced press and publicity, including radio and TV ads and PSA's
- Company name and/or logo and acknowledgement as Silver Sponsor on bottom of the Paso Robles Film Festival page on the high-traffic website studioclub.com, www.studioclub.com (link included, size to be determined)
- Company name and/or logo on home page and sponsorship page of Paso Robles Digital Film Festival website. www.pasoroblesfilmfestival.com (link included, 120 x 90 pixels or equivalent)
- Company name and/or logo and sponsor acknowledgement as Silver Sponsor on county-wide festival poster (3K) and flyer distribution (30K)
- Company name and/or logo on event banners at all concert stages, film screenings, panels, the opening gala and the award ceremony
- Company name and/or logo on select festival merchandise
- Full-page ad in the Festival Program Guide (5K distribution)
- Company logo on sponsor acknowledgement page in Festival Program Guide as Silver Sponsor (5K)
- Three prominent 10x10 exhibitor booths for your company products, information and merchandising (in areas to be determined)
- Special recognition and announcement as Silver Sponsor by festival host three times per day at main events
- 12 all-festival passes and 4 VIP passes (and special VIP seating for designated events TBD)
- 30 second ad (provided by Silver Sponsor) prior to film screenings (scheduling to be determined)
- Product/brochure placements in all welcome packets for Filmmakers, Judges, Stars, Sponsors, Media, Musicians (300-400 Impressions)
- First right of refusal for sponsorship of next year's festival

Bronze Sponsor \$75,000

THE BRONZE SPONSOR will receive the following:

- Company name and/or logo and acknowledgement as Bronze Sponsor on bottom of the Paso Robles Film Festival page on the high-traffic website studioclub.com, www.studioclub.com (link included, size to be determined)
- Company name and/or logo and acknowledgement as Bronze Sponsor on home page and sponsorship page of Paso Robles Film Festival website (link included, 120 x 90 pixels or equivalent)
- Company logo on event banners at all concert stages, film screenings, sessions, the opening gala and the award ceremony
- Company logo on selected festival merchandise
- Full-page ad in Festival Program Guide (5K distribution)
- Company logo on sponsor acknowledgement page in Festival Program Guide as Bronze Sponsor (5K distribution)
- Two 10x10 exhibitor booths for your company products, information and merchandising
- Special recognition and announcement as Bronze Sponsor by festival host twice per day at main events
- 8 All-festival passes and 2 VIP passes
- Company logo and sponsor acknowledgement on county-wide festival poster (3K distribution) and flyer distribution (30K)
- Product/brochure placements in all welcome packets for Filmmakers, Judges, Stars, Sponsors, Media, and Musicians (300-400 Impressions)
- First right of refusal for sponsorship of next year's festival

Media Sponsor \$50,000

THE MEDIA SPONSOR will receive the following:

- Exclusive sponsorship of press tent and all media/press areas of festival
- Company name and/or logo and acknowledgement as Media Sponsor on bottom of the Paso Robles Film Festival page on the high-traffic website studioclub.com, www.studioclub.com (link included, size to be determined)
- Company name and/or logo and acknowledgement as Media Sponsor on website (link included, 120 x 90 pixels or equivalent)
- Company name and/or logo and sponsor acknowledgement on county-wide festival poster (3K distribution) and flyer distribution (30K)
- Acknowledgement as Media Sponsor on all print advertising and press releases throughout pre-festival promotions
- Company name and/or logo on event banners at all concert stages, film screenings, sessions, the opening gala and the award ceremony
- Special recognition and announcement as Media Sponsor by festival host once per day at main events
- Half-page ad in Festival Program Guide (5K distribution)
- Company name and/or logo on sponsor acknowledgement page in Festival Program Guide as Media Sponsor (5K distribution)
- One 10x10 exhibitor booth for your company products, information and merchandising located in the Media area of the Festival
- 4 All-festival passes and 2 VIP passes
- Product/brochure placements in all welcome packets for Filmmakers, Judges, Stars, Sponsors, Media, and Musicians (300-400 Impressions)
- All media outlets will be informed and requested to mention your sponsorship in their coverage of the festival
- First right of refusal for sponsorship of next year's festival

Hotel Sponsor \$15,000 and/or In-Kind

THE HOTEL SPONSOR will receive the following:

- Company name and/or logo and acknowledgement as Hotel Sponsor on website on sponsorship page as well as accommodations page (link included, 88 x 31 pixels or equivalent)
- Company name and/or logo and sponsor acknowledgement on county-wide festival poster (3K distribution) and flyer distribution (30K)
- Company name and/or logo on event banners at all concert stages, film screenings, sessions, the opening gala and the award ceremony
- Quarter-page ad in Festival Program Guide (5K distribution)
- Company name and/or logo on sponsor acknowledgement page in Festival Program Guide as Hotel Sponsor (5K distribution)
- One 10x10 exhibitor booth for your company products, information and merchandising
- Company name, phone and address on all Festival maps and guide information
- 4 All-festival passes and 2 VIP passes
- Product/brochure placements in all welcome packets for Filmmakers, Judges, Stars, Sponsors, Media, and Musicians (300-400 Impressions)

Auto/Truck Sponsor \$15,000

THE AUTO/TRUCK SPONSOR will receive the following:

- Placement of Company's vehicles at prominent locations at the Festival
- One remote radio broadcasted from your dealership
- Three-thousand dollars will be devoted to purchasing radio advertising with your Company name mentioned as sponsor of that advertisement
- Company name and/or logo and acknowledgement as Auto/Truck Sponsor on website on sponsorship page (link included, 88 x 31 pixels or equivalent)
- Company name and/or logo and sponsor acknowledgement on county-wide festival poster (3K distribution) and flyer distribution (30K)
- Company name and/or logo on event banners at all concert stages, film screenings, sessions, the opening gala and the award ceremony
- Half-page ad in Festival Program Guide (5K distribution)
- Company name and/or logo on sponsor acknowledgement page in Festival Program Guide as Auto/Truck Sponsor (5K distribution)
- Your company will have the right to create merchandise with the Paso Robles Digital Film Festival name
- One 10x10 exhibitor booth for your company products, information and merchandising
- 4 All-festival passes and 4 VIP passes
- Product/brochure placements in all welcome packets for Filmmakers, Judges, Stars, Sponsors, Media, and Musicians (300-400 Impressions)

Award Concert (The Bacon Brothers) Sponsor \$15,000 and/or In-Kind

THE AWARD CONCERT SPONSOR will receive the following:

- Company name and/or logo and acknowledgement as Award Concert Sponsor on website on sponsorship page, schedule page, and next musicians page (link included, 88 x 31 pixels or equivalent)
- Sponsor acknowledgement as Award Concert Sponsor on all radio and other concert promotions
- Company name and/or logo and sponsor acknowledgement on county-wide festival poster (3K distribution) and flyer distribution (30K)
- Company name and/or logo on separate banner at concert stage (placement TBD) for Sunday Award Concert with Kevin Bacon and The Bacon Brothers
- Quarter-page ad in Festival Program Guide (5K distribution)
- Company name and/or logo on the back of all Award Concert tickets
- Company name and/or logo on sponsor acknowledgement page and schedule page in Festival Program Guide as Award Concert Sponsor (5K distribution)
- Special recognition and announcement as Award Concert Sponsor by festival host three times during the award concert as well as at least twice during the online streaming
- Special introduction to the audience of any of your personnel who are present
- Two 10x10 exhibitor booths for your company products, information and merchandising, one at the Awards Concert and one at the sponsor expo at the Festival
- 4 All-festival passes and 4 VIP passes to Award Concert and VIP seating at Awards Concert
- Product/brochure placements in all welcome packets for Filmmakers, Judges, Stars, Sponsors, Media, and Musicians (300-400 Impressions)

Concert Sponsor \$8,000 and/or In-Kind
(One each for Friday and Saturday evening concerts)

THE CONCERT SPONSOR will receive the following:

- Company name and/or logo and acknowledgement as Concert Sponsor on website on sponsorship page, schedule page, and all pages associated with the artists/concert you are sponsoring (link included, 88 x 31 pixels or equivalent)
- Company name and/or logo on separate banner at concert stage (placement TBD) for Friday or Saturday evening concert (scheduling to be determined)
- Company name and/or logo and sponsor acknowledgement on county-wide festival poster (3K distribution) and flyer distribution (30K)
- Quarter-page ad in Festival Program Guide (5K distribution)
- Company name and/or logo on sponsor acknowledgement page and schedule page in Festival Program Guide as Concert Sponsor (5K distribution)
- Special recognition and announcement as Concert Sponsor by festival host at least once during the award concert as well as at least twice during the online streaming
- Two 10x10 exhibitor booths for your company products, information and merchandising, one at the concert and one at the sponsor expo at the Festival
- 3 All-festival passes
- Product/brochure placements in all welcome packets for Filmmakers, Judges, Stars, Sponsors, Media, and Musicians (300-400 Impressions)

Venue Sponsor \$5,000 and/or In Kind

THE VENUE SPONSOR will receive the following:

- The Venue Sponsorship is an opportunity to host a Festival event such as a film-screening, musical event or panel discussion (or to sponsor the venue costs)
- The Venue sponsor will be listed in Festival Program Guide and pre-festival advertisements as one of the event locations (or sponsor thereof)
- If Venue Sponsor hosts the Festival event, Company name and location will be on the Festival Map and guide materials and Company name and/or logo will be included on any advertising for specific event
- Company name and/or logo and acknowledgement as Venue Sponsor on website (link included, 88 x 31 pixels or equivalent)
- Company name and/or logo and sponsor acknowledgement on county-wide festival poster (3K distribution) and flyer distribution (30K)
- 1/8-page ad in Festival Program Guide (5K distribution)
- Company name and/or logo on sponsor acknowledgement page and schedule page in Festival Program Guide as Venue Sponsor (5K distribution)
- One 10x10 exhibitor booth for your company products, information and merchandising
- 2 All-festival passes with VIP seating at sponsored venue
- Product/brochure placements in all welcome packets for Filmmakers, Judges, Stars, Sponsors, Media, and Musicians (300-400 Impressions)

Beverage Sponsor \$5,000 and/or In-Kind

THE BEVERAGE (WINE, TEQUILA, WATER, ENERGY DRINK) SPONSOR will receive the following:

- Company name and/or logo and acknowledgement as Beverage Sponsor on website (link included, 88 x 31 pixels or equivalent)
- Company name and/or logo and sponsor acknowledgement on county-wide festival poster (3K distribution) and flyer distribution (30K)
- 1/8-page ad in Festival Program Guide (5K distribution)
- Company name and/or logo on sponsor acknowledgement page in Festival Program Guide as Beverage Sponsor (5K distribution)
- Company product distribution (beverage) at selected backstage/VIP areas TBA
- Exclusive right to sell your product (beverage) at selected events TBA
- One 10x10 exhibitor booth for your company products, information and merchandising
- 2 All-festival passes

Film-Screening Sponsor \$2,000 (3 only)

THE FILM-SCREENING SPONSOR will receive the following:

- Company name and/or logo and sponsor acknowledgement as Film-Screening Sponsor on website and on web page dedicated to film-screenings (link included, 88 x 31 pixels or equivalent)
- Company name and/or logo and sponsor acknowledgement on county-wide festival poster (3K distribution) and flyer distribution (30K)
- 1/16-page ad in Festival Program Guide (5K distribution)
- Company name and/or logo on sponsor acknowledgement page and schedule page in Festival Program Guide as Film-Screening Sponsor (5K distribution)
- Company logo on banner in Film-Screening rooms (multiple screenings to be held in each room)
- Special recognition and announcement as Film-Screening Sponsor at least once before or after the film-screening of your choosing (scheduling to be determined) as well as at least one time during the online streaming
- 2 All-festival passes

Panel Sponsor \$2,000

THE PANEL SPONSOR will receive the following:

- Company name and/or logo and sponsor acknowledgement as Panel Sponsor on sponsor page and on panel page of website (link included, 88 x 31 pixels or equivalent)
- Company name and/or logo and sponsor acknowledgement on county-wide festival poster (3K distribution) and flyer distribution (30K)
- 1/16-page ad in Festival Program Guide (5K distribution)
- Company name and/or logo on sponsor acknowledgement page and schedule page in Festival Program Guide as Panel Sponsor (5K distribution)
- Company logo on banner that will be displayed at all panel discussions
- Special recognition and announcement as Panel Sponsor at least once during the panel discussion as well as at least one time during the online streaming
- Panel discussion, including your sponsor announcement and banner, will be photographed and filmed for a DVD and VOD on the website that will be produced of all the panels, to be sold after the festival
- 2 All-festival passes

Award Sponsor \$250 - \$2,000

THE AWARD SPONSOR will receive the following:

- Company logo and sponsor acknowledgement on website sponsor page and awards page, which will be posted for at least 4 months after the festival (link included, 88 x 31 pixels or equivalent)
- Company logo and sponsor acknowledgement on county-wide festival poster (3K distribution) and flyer distribution (30K)
- Sponsor acknowledgement on Filmmaker Award Press Release to major local, state, national and world press organizations.
- A company representative may present the award at the ceremony if you so choose.
- 1/16-page ad in Festival Program Guide (5K distribution)
- Company logo on sponsor acknowledgement page and awards page in Festival Program Guide as Award Sponsor (5K distribution)
- Special recognition and announcement as Award Sponsor when award is presented (included in online streaming)
- 2 All-festival passes
- Award Categories are:

Mobile - Third Screen Award \$500

Experimental Film Award \$250

YouTube Award \$500

MySpace TV Award \$500

Independent Music Video Director Award \$500

Musical Score Award \$500

Music Soundtrack Award \$500

Central California Filmmaker Award \$500

Student Filmmaker Award \$500

Youth Filmmaker Award \$500

Music Documentary Award \$1000

Maverick Filmmaker Award \$1000

People's Choice Award \$1000

Award For Excellence \$1000

Best of the Fest \$2000

Ticket Sponsor \$500 – 2000

THE TICKET SPONSOR will receive the following:

- Company name and/or logo or personal name and sponsor acknowledgement on website (link included, 88 x 31 pixels or equivalent)
- Company name and/or logo or personal name printed on select festival tickets and 4-day all-fest passes
- 2 All-festival passes

Patron of the Festival \$1500 or In-Kind

THE PATRON OF THE FESTIVAL will receive the following:

- Company logo or personal name and sponsor acknowledgement on website
- Company logo or personal name on sponsor acknowledgement page in Festival Program Guide as Patron of Festival (5K distribution)
- 2 All-festival passes

Friend of the Festival \$500 or In-Kind

THE FRIEND OF THE FESTIVAL will receive the following:

- Company logo or personal name on sponsor acknowledgement page in Festival Program Guide as Friend of Festival (5K distribution)
- 2 All-festival passes

Other Opportunities for Participation

Exhibitor Booth

- Exhibitor/Booth space ranges from \$125-\$1500, starting at 10' x 10'. Please contact us to discuss a size that will work for your company.
- Exhibitor/Booth application forms can be requested by calling 805-221-5259 or emailing prfilmfest@gmail.com

Advertising in the Festival Program Guide

- 5,000 copies of the Festival Program Guide are distributed to festival attendees and through special mailings and promotional locations throughout San Luis Obispo County.

Ad Rates

Full page	\$2000
Half page	\$1000
Quarter page	\$500
1/8 page	\$350

Please submit press-ready artwork as jpeg or tiff files to prfilmfest@gmail.com. All ads are due by October 1, 2008.

Buffalo Benford Productions

Over the years Benford E. Standley of Buffalo Benford Productions has produced hundreds of events and shows, which include names like:

Kris Kristofferson, Willie Nelson, Hoyt Axton, Emmylou Harris, Waylon Jennings, Merle Haggard, Buck Page and the Riders of the Purple Sage, Dave Somerville of the Diamonds, Les Paul, Jerry Jeff Walker, Riders in the Sky, Leon Russell, Junior Brown, Spencer Davis, Michael Martin Murphy, Buddy Red Bow, The Lost Gonzos, Roger McGuinn of The Byrds, Floyd Westerman, Eddie Dean, Joe Ely, Bob Wills, Bob Wills, Jr., New Riders of the Purple Sage, Chris Montez, Rosie Florez, John York, Billy Swan, Ramblin' Jack Elliott, Aaron Neville, Freebo, Gary P. Nunn, Jeffery Steele, Greg Harris of the Flying Burrito Bros., Carolyn Hester, B.W. Stevenson, Ronnie Mack, Susie Nelson and many more.

Highlighted Productions...
Several Wild West Rodeos
World Chili Cook-off, Terlingua, TX
Several 3-day music festivals
Wild West Medicine Show, Las Vegas
Tejas Symposium on Youth and Humanity
Produced Official State Ballad of Montana
A number of music videos
Texas Country Music Sings for The Runaway Hotline
Live webcast with John York (Byrds), Greg Harris, and Steve Hill, one of the first webcasts ever
Live webcast of Willie Nelson & Friends for 100-yr birthday party of Jimmie Rodgers
Live webcast of the First American in the Arts Awards Ceremony
Arts Awards Ceremony

Buffalo Benford Productions, LLC
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323.850.8919 studioclubnews@yahoo.com
www.studioclub.com

Booked Artists to Date...More to be announced

THE BACON BROTHERS

Long before **Kevin Bacon** became a household name with such hit films as *Footloose*, *A Few Good Men*, *Mystic River*, (directed by Clint Eastwood) *Murder in the First*, *River Wild* and many others, he was writing songs on his own, and playing percussion in Philadelphia coffeehouses with his brother and other groups. What most don't realize is that guitarist/vocalist Kevin and his older brother Michael (guitar, vocals, cello) are lifelong musicians, which is of course part of the reason why they've become so good at turning heads and tweaking ears, harvesting an ever-growing fan base along the way.

For his part, Kevin is more than eager to shuffle his busy film schedule around to accommodate a string of Bacon Brothers shows, even if it means he has to bend over backwards to meet all of his commitments. "It's hard just to play them for myself, or my wife," he says of his songs, many of which he sat on for decades. "I love to play, and I love to play live. Mr. "Six Degrees of Separation" is on the way to Paso Robles, all the way from New York to perform for the Paso Robles Digital Film Festival.

RAMBLIN' JACK ELLIOTT

"The world that I was heading into was really the world of Jack Elliott and Joan Baez."
-Bob Dylan in his book Chronicles

"Hearing Jack play, one knows that she/he is listening to the real thing".
-Bob Weir (Grateful Dead)

One of the last true links to the great folk traditions of this country, with over 40 albums under his belt, Ramblin' Jack Elliott is considered one of the country's legendary foundations of folk music. Honored at the White House in 1998 with a National Medal of Arts for his contribution to American Folk Music, he was also awarded a Grammy in 1996 for his "South Coast" recording. He also received two Grammy nominations in the folk category in 1998 and 1999 for the recordings of "Friends of Mine" and "The Long Ride". Marty Stewart said, "Ramblin' Jack is the best friend a song has ever had." Jack apprenticed himself to Woody Guthrie, traveling and performing with Woody in his later years. He remains one of the last true links to the Guthrie traditions. It is well documented that Jack greatly-influenced Bob Dylan with his picking style and that when Dylan heard Jack imitate Woody, Dylan decided that he could never imitate Woody that well, and decided to do his own music from that point on.

KYLE EASTWOOD

Kyle Eastwood, son of Clint, has a very impressive list of music, soundtracks, and composition to his credit. In addition to his albums, Kyle has composed music for the Academy Award winning films, *Mystic River* and *Million Dollar Baby* as well as his father's *Flags of Our Fathers* and *Letters from Iwo Jima*. He worked on the soundtrack for *The Rookie* and composed the entire musical score for *Rails & Ties*. Joni Mitchell and tenor saxophonist Plas Johnson (who

readers may remember as the original Pink Panther sax man) worked with Kyle on one of his CDs. Kyle is very well known in the London Jazz scene, and will fly in from London to do the Paso Robles Digital Film Festival.

JACK TEMPCHIN

Jack Tempchin wrote a number of big Eagles hits such as "Already Gone", "Take it Easy" and "Take it to the Limit". Glenn Frey recorded his song, "Smuggler's Blues", which was on the soundtrack to the television series *Miami Vice*. Tempchin wrote the song, "The Lonely Guy" for the Steve Martin movie of the same name. He wrote "One the Loose" for the movie *Girls Just Want To Have Fun*, and "Bad Seeds" for the movie *Homer and Eddie*. He composed "Part of Me, Part of You" for the blockbuster film *Thelma and Louise*, and, last but not least, Tempchin has two songs on the Eagles' new album "Long Road Out of Eden". The list goes on and on.... He also just released a new album, entitled "Songs". We are honored to have him joining us in November.

In Jack's Band is: RICK "THE BASS PLAYER" ROSAS

Rick Rosas is one of the most-respected and well-liked bass players in the business and has appeared on a wide variety of recordings by many artists. He's probably best known for his work with Neil Young and Joe Walsh, working now with Neil Young on the road and in the studio. Rosas was in Young's movie *Heart of Gold* and, along with playing bass with Tempchin, he will be on a panelist for our festival.

NORM STEPHENS

Norm Stephens played guitar for Lefty Frizzell on some of his super hits. He has played guitar for Hank Thompson and is now in Merle Haggard's band. He will perform on the Pioneer Troubadour Stage at the Festival, and he will discuss his part in the website and in production web based television series... www.PioneerTroubadours.com

JOHN ANDREW PARKS

John Andrew Parks is a songwriter's songwriter, a poet, and a storyteller. Park's melodic narratives run from windblown prairies and old jalopies to shooting stars across the cosmic canvas. As Kenny Rogers once said on an NBC television special, "John Andrew Parks is one of the greatest singer/songwriters I've heard in 20 years, and whether or not you like this song you have never heard anything like it before!" Rodgers produced Park's song "Plant Texas" in a video that was well ahead of its time with its use of music, film footage and animation. Willie Nelson lists Parks as a favorite songwriter. Parks recently performed for 600 million people on China TV. Jim Fogel, a Lifetime Achievement Grammy winner, commented: "John Andrew Parks' influence will be felt for a decade to come."

RONEE BLAKLEY

"This was Dylan's gypsy lover, the one who can't be tied down, the one who walks away, from love, from men, even from fame." (Valerie Martin, *Vogue Magazine*) Ronee Blakley is known for her performance as country superstar Barbara Jean in Robert Altman's 1975 film *Nashville*. She was nominated for an Academy Award in the category Best Supporting Actress and, along with Lily Tomlin (who was also nominated in the same category), is often regarded as offering one of the most revealing performances in the film. Blakley was in the Rolling Thunder Revue with Bob Dylan and company, worked with Dylan on some recordings and was in his movie *Renaldo and Clara*. Blakley also appeared in *A Nightmare on Elm Street* and other films and has released two albums.

TRAVIS HOWARD

Travis Howard is a Hollywood actor and has written several big hits for the hot new country star Miranda Lambert. Several of his songs have gone to the top of the charts and he has a song in the movie *Alpha Dog*, starring Emile Hirsch, Justin Timberlake and Bruce Willis. Howard performed on *Nashville Star*, and is working now in the movie and music businesses in Nashville and Hollywood. Howard will perform and will discuss the Miranda Lambert videos that we will screen.